

# Thank you for supporting Roots So Deep (you can see the devil down there)!

We'd appreciate your help in spreading the news that the series is available WORLDWIDE on March 1. You can use the provided images, trending videos and suggested text on your own social media. If you'd like to include your own thoughts about the series in your posts, that would be fantastic!

### CLICK HERE FOR AMP GRAZING RESEARCH

Be sure to tag @CarbonCowboys in your posts!

## <u>Post 1</u>

IT'S HERE! Roots So Deep (you can see the devil down there) is now available to stream worldwide!

This isn't just another farm story—it's about the science, humans finding common ground, and the real-world impact of AMP grazing.

Ready to dig in? Watch now at rootssodeep.org and follow their socials @carboncowboys to stay in the loop.

#RootsSoDeep #RegenerativeAg #SoilHealth

## <u>Post 2</u>

Roots So Deep (you can see the devil down there) tells the story of inventive farmers and maverick scientists putting soil (and grazing techniques) to the test. It's about the land, the people who care for it, and the impact their grazing has on the world.

Watch now: rootssodeep.org @CarbonCowboys #RootsSoDeep #SoilHealth #RegenerativeAg

## Post 3

Have you watched Roots So Deep yet? S This eye-opening docuseries is sparking conversations worldwide about inventive farmers and maverick scientist are building a path to soil health and farmer wealth with hooves, heart and soil.

[Insert thoughts about the series]

Tag a friend who needs to see this!

Watch now at rootssodeep.org to see what farmers and researchers around the world are talking about.

@CarbonCowboys #RootsSoDeep #ClimateSolutions #RegenerativeFarming